

**** MEDIA ADVISORY ****

**WORLD LEADERS TO ANNOUNCE BILLIONS OF DOLLARS IN NEW MALARIA
COMMITMENTS: LAUNCH OF THE
GLOBAL MALARIA ACTION PLAN**

INFORMATION EMBARGOED UNTIL THURSDAY, SEPTEMBER 25, 1:00 PM ET

What: 2008 Millennium Development Goals Malaria Summit

Heads of state, CEOs, NGOs and other leaders will launch the Global Malaria Action Plan, a comprehensive strategy to reduce malaria deaths to near zero by 2015, developed by the Roll Back Malaria Partnership. Billions of dollars in new funding commitments to support malaria control and research will also be announced.

When: September 25, 2008, 12:00-3:00 PM ET

Media should **arrive no later than 11:45 AM** to allow time for security checkpoint.

12:00-12:15 pm Media Registration

12:15-12:30 pm Media Pre-briefing on Global Malaria Action Plan and Summit

12:30-2:00 pm High-Level Malaria Summit

Ban Ki-moon, UN Secretary-General

Bono, U2 lead singer and co-founder of the ONE Campaign

Bill Gates, Co-Chair, Bill & Melinda Gates Foundation

Ray Chambers, UN Special Envoy for Malaria

Peter Chernin, President and COO, News Corporation/Chairman,
Malaria No More

Awa Coll-Seck, Executive Director of Roll Back Malaria Partnership

Margaret Chan, Director-General of the World Health Organization

Paul Kagame, President of Rwanda

Rajat Kumar Gupta, Chairman of the Global Fund to Fight AIDS,
Tuberculosis and Malaria

Robert Zoellick, President of the World Bank

2:00-3:00 pm Media Q&A with selected speakers

Where: Millennium UN Plaza Hotel

1 United Nations Plaza (44th St. between 1st Ave. and 2nd Ave.)

New York City

Governor's Room

***** Pre-registration is required *****

To register for the event, please contact:

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